



Ahlem SOUDANI

Nationality: Algerian **Date of birth:** 10/01/1981 **Gender:** Female

Phone number: (+213) 655244820

Email address: soudani.ahlem@univ-guelma.dz

Email address: soudaniahlem81@gmail.com

https://www.researchgate.net/profile/Soudani-Ahlem: <https://scholar.google.fr/citations?user=CzvlvL8AAAAJ&hl=fr>

Website: <https://orcid.org/0000-0003-4864-4027>

Home: city 70 university housing units, N ° 07, bloc A. Faculty of Economics business and Management University of 8 mai 1945-Guelma, BP 401., 24000 Guelma (Algeria)

ABOUT ME

Laboratory: endogenous development laboratory self-development and good governance University of Guelma, Algeria

Director of the Entrepreneurship Development Center, University of 8 mai 1945-Guelma, Algeria

LANGUAGE SKILLS

Mother tongue(s): Arabic

Other language(s): French Sign Language

English

LISTENING C1 **READING** C1 **WRITING** C1

SPOKEN PRODUCTION C1 **SPOKEN INTERACTION** C1

Levels: A1 and A2: Basic user; B1 and B2: Independent user; C1 and C2: Proficient user

WORK EXPERIENCE

Full Professor

8 Mai 1945- Guelma, university [07/27/2023 – Current]

City: Guelma | Country: Algeria

27/07/2023 to present: Full Professor at the Faculty of Economics Business and Management , University of 8 mai 1945-Guelma, Algeria

14/12/2016 - 26/ 07/2023 : Associate Professor at the Faculty of Economics Business and Management , University of 8 mai 1945-Guelma, Algeria

2007- 2016: Assistant Professor at the Faculty of Economics and Management, University of 8 mai 1945-Guelma, Algeria

2005- 2007: Temporary Teaching Assistant, Faculty of Economics, trade and Management, University of 8 mai 1945- Guelma.

2003-2004 :Temporary Teaching Assistant at the national institute specializing in professional management training – Guelma

2003-2004: Temporary Teaching Assistant, Faculty of Economics, trade and Management, University of 8 mai 1945-Guelma.

Full professor

university of Guelma [07/27/2023 – Current]

City: Guelma | Country: Algeria

- 26/09/2022 - current : Director of the Entrepreneurship Development Center at guelma university
- 14-09-2015 to 31-01-2017: Member of the scientific committee of the management science department
- 11/24/2015 to September 2016: Head of the "project management" master's speciality
- From October 2016 to present :Head of the "management" master's speciality.
- 2017: Member of the pedagogical steering committee of the department of management sciences, Faculty of economics, business and economics - University of Guelma, to carry out the university establishment project.
- Member of the doctoral training committee in the field of economics, management and commercial sciences, Division of economics 2019-2020, 2020-2021
- Member of the doctoral training committee in the field of economics, management and commercial sciences, Division of management 2021-2022.
- Member of the examination and correction committee for 2019-2020, 2020-2021 doctoral competition, Economics, Faculty of Economics and Management, University of 8 Mai , 1945 Guelma.
- Member of the Committee to assist and guide candidates for the Master, June 2019.

EDUCATION AND TRAINING

Professor in Economics, Business and Management

university Mai 8, 1945- Guelma, Algeria [07/27/2023 – Current]

City: guelma | Country: Algeria

PhD in economics

university Mai 8, 1945- Guelma, Algeria [12/16/2018 – Current]

Address: 24000 Guelma (Algeria)

Doctorate in economics

Badji Mokhtar-annaba University [10/2008 – 12/13/2016]

Address: 24000 Guelma (Algeria)

Magister's degree in economics (money and finance)

university Mai 8, 1945, Guelma. [09/2004 – 12/05/2006]

Address: 24000 Guelma (Algeria)

Bachelor management sciences (management)

university Mai 8, 1945 Guelma [06/1999 – 07/2003]

Address: 24000 guelma (Algeria)

DIGITAL SKILLS

Computer skills

Microsoft Word / Microsoft Powerpoint / Microsoft Excel / Microsoft Office / Power Point / Zoom

Social media

Social Media / Skype / LinkedIn / Twitter / Facebook

Communication skills

Good listener and communicator / Written and Verbal skills / Motivated / Team-work oriented / Analytical skills / Creativity / Presenting / Conflict resolution

PAPERS & CHAPTERS (SCOPUS):

[04/24/2022]

Entrepreneurial Orientation, Organizational Culture and Business Performance in SMEs: Evidence from Emerging Economy

Sustainability 2022, 14(9), 5160; <https://doi.org/10.3390/su14095160>

[09/2021]

Desertec Initiative in Algeria: Challenges & Barriers. book title " Green Production Engineering and Management"

Chapter published in Elsevier, <https://www.elsevier.com/books/green-production-engineering-and-management/machado/978-0-12-821238-7>

[2021]

Perception of E-learning during the Health crisis of COVID-19: the case of Algerian University Teachers

Research Paper published in Journal of Information Technology Management (JITM, Special Issue on: " Intelligent solutions in science, engineering and a general study on business administration, economics and accounting policy", Vol.13, issue 2, p 154-172.

https://jitm.ut.ac.ir/article_80360.html

[2023]

Analysis of the Indicators of Environmental Performance in Algeria, Digital Economy, Energy and Sustainability " Opportunities and Challenges" springer,

https://link.springer.com/chapter/10.1007/978-3-031-22382-2_5

INTERNATIONAL PUBLICATIONS CLASS B

[2022]

The Impact of Using Credit Cards in Reducing Some Banking Risks in Algerian Banks "An exploratory study of the opinions of a sample of employees of a group of banks in the state of M'sila

Journal of Financial, Accounting And Managerial studies, Université Larbi Ben Mhidi de Oum El Bouaghi , Volume 9, Numéro 2, Pages 188-209

INTERNATIONAL PUBLICATIONS CLASS C

[01/21/2024]

Digitization of the public service in the justice sector in Algeria: gains and challenges

ELBAHITH For Academic Studies, Volume 11, Numéro 1, Pages 659-684

Link: <https://www.asjp.cerist.dz/en/article/238854>

[09/01/2023]

E-commerce by mobile applications the experience of the Chinese company Alibaba

Journal of Economics and Sustainable Development Volume 6, Numéro 2, Pages 281-295

Link: <https://www.asjp.cerist.dz/en/article/231958>

[04/30/2023]

The 2025 master plan for tourism development in Algeria between reality and outlooks- Econometric study

El Acil journal for economic and administrative research

. Université de Khenchela, Volume 7, Numéro 1, Pages 127-152

Link: <https://www.asjp.cerist.dz/en/article/219613>

The reality of electronic banking work in light of the technological capabilities available in Algeria,

Journal of Economic Studies, Volume 16, Numéro 2, 2022, Pages 223-240, <https://www.asjp.cerist.dz/en/article/198967>

Assessing the reality of e-government in Algeria: Towards an Effective Algerian E-Government Strategy -A case study of Algérie Poste company

Journal of Contemporary Economic Studies, Volume: 07 / N°: 01 (2022), p 731-754, <https://www.asjp.cerist.dz/en/article/196378>

Assessing the reality of e-government in Algeria and Tunisia - a comparative study during the period 2003-2020

Journal of Business and Trade Economics, Volume 6, Issue 2, 2021, page 65-87, <https://www.asjp.cerist.dz/en/article/164688>

The reality of the energy sector in Algeria and its role in achieving the environmental dimension of sustainable development: Analytical study for the period (2005-2019)

Les Cahiers du meccas, Vol 17, issue 1, 2021, pp 422-407, <https://www.asjp.cerist.dz/en/article/149516>

The Role of Internal Marketing Procedures in Improving Human Resources Performance in Algerian Economic Institutions - Study of a Sample of Employees of a Group of Banks in the State of M'Sila,

Journal of management and economic sciences prospects, vol. 5, No. 1, 2021, p. 221-239, <https://www.asjp.cerist.dz/en/article/158891>

The reality of implementing Total Quality Management in the Algerian Economic Corporation - Case Study of the Agriculture and Rural Development Bank - Guelma - Algeria

Journal of Human Sciences - University of Biskra - Volume (20) Issue (2). 2020. 377-398. <https://www.asjp.cerist.dz/en/article/148321>

PUBLICATIONS

[2021]

The role of banking services innovation in achieving marketing excellence from the point of view of a sample of employees of commercial banks in the Wilaya of M'sila, <https://www.asjp.cerist.dz/en/article/144980>

published Journal of Economic Sciences, Volume 16, Issue 1, Page 37-57.

[2019]

The information system is an effective tool for crisis management: a case study of some international companies,

Bouna Journal of Research and Studies, volume 2, number 03.

[2018]

Technological innovation and the issue of its evaluation in the economic institution

Faculty of legal and economic sciences. The Modern University of Nouakchott.

The Mauritanian Journal of Law and Economics, No 25/2018 Legal Deposit No - 2018/1944 -

[2018]

Requirements for electronic management application in the Algerian institution - a case study of the agriculture and rural development bank of the State of Guelma - Algeria,

Journal of Laghouat Studies, n ° 67

The role of the most important factors supporting product innovation (field study of a sample of Algerian economic institutions during 2011-2014)

Journal of Economic Sciences, Sudan University of Science and Technology, Khartoum - Sudan.

[2015]

Innovation as a mechanism for creating value in an economic establishment - Benetton case study

humanities journal - University of Biskra - Number (40); Algeria.

INTERNATIONAL CONFERENCES

[12/07/2021 – 12/08/2021]

The upgrading of human resources as an entry point for the transformation towards the digitization of the University of Algeria : an exploratory study of the opinions of the professors of Mohamed Sherif Msaadia University-Souq Ahras,

the second virtual international forum entitled "Requirements and mechanisms for the development of digitization of the services of the public facility for the transformation into e-government in Algeria" University Mohamed Boudiaf, M'sila, Algeria.

Domestic tourism in Algeria and its obstacles and means to increase the mobility of its market

The second virtual international forum on Internal Tourism: Today's Challenge and Tomorrow's Bet, September 27-28, 2021 Algeria

The role of knowledge exchange - Transferring activities between small and medium-sized enterprises and academics in the creation of green innovation - Presentation of models for international universities,

The international interdisciplinary conference on green innovation: The key to the success of emerging companies, small and medium-sized enterprises, from applied sciences to business. It will be held at the University of Biskra from 09 to 10 March 2020.

Algeria.

The impact of exchange rate policy reforms on the external balance in Algeria: between reality and methods of activating implementation,

The first international conference on economic reforms and economic take-off - Requirements and obstacles.

Chadli Bin Jadid University, Al-Tarif, February 25-26, 2020, Algeria

Managing petroleum resources and strategies to absorb cyclical shocks on world oil markets: a comparative study between the Algerian economy and the Norwegian economy for the period: 2001-2017,

The third international conference on Arab Oil Economies in Light of the Challenges of Fluctuating Global Oil Markets, held at the Abd Al-Hafeez Boussouf University Center University, February 24-25, 2020. Algeria.

the role of the media in the fight against poverty - an analytical descriptive study of the Khalil Tunis program on Nessma Satellite Channel,

The first international conference on the phenomenon of poverty between theoretical problems and challenges of reality, an economic, social and legal vision under the slogan of humanitarian action Joint Against Poverty, University of Guelma., November 6 - 7, 2019. Algeria.

Human Resource Management Practices in Support of Innovation - Google Company as a Model,

The First International Scientific Conference on Modern Management Applications as a Strategic Direction for Building a Business Organization Distinguished- Faculty of Economics, Business and Management, Muhammad Al-Siddik Bin Yahya University, October 22-23, 2019. Algeria.

The Environmental Tourism Industry as a Means of Advancing Domestic Tourism: A Study of the Experience of Wadi Rum "Jordan" Reserve,

The Second International Conference on Tourism internal and local groups: between the imperative of economic diversification and industry of excellence, University of Khenchela, 27- 28 April 2019. Algeria.

The Role of the Private Sector in Achieving Local Development: A Case Study of the Omar bin Omar Corporation - Guelma Province,

The international conference on activating the development role of the public sector as a mechanism to advance the economy outside the hydrocarbon sector, University of Blida 2 - Algeria. November 27 - 28, 2018. Algeria.

The reality of electronic, human resources management in Algerian institutions: a case study of some Algerian institutions,

The international conference on the importance of human resources development in the light of the digital economy, University of Blida 2- Algeria, April 09/10, 2018, Algeria.

NATIONAL SEMINARS

[12/10/2021]

The role of entrepreneurial house in supporting the entrepreneurial orientation of university students: A study case of an entrepreneurial house for Mohammed Sherif Msaadia University, Souk Ahras

A research paper presented at the Virtual National Forum on The Reality of Entrepreneuria in the Field of Sports and its Future Prospects in Algeria, Mohamed Sherif Msaadia University, Souk Ahras. Algeria,

[12/07/2021]

Evaluation of the results of the implementation of the small and medium-sized enterprises upgrading program in Algeria

A research paper submitted to the Virtual National Forum on: Evaluation of the upgrading programs for small and medium-sized enterprises in Algeria between the expected and the investigator, the University of 8 Mai, 1945, Guelma, Algeria.

[11/08/2021]

The Reality and Importance of Tourism in Tunisia

Research Paper presented to the Virtual National Forum on Tourism Studies through Specialism-Theories, the University of 8 Mai, 1945, Guelma, Algeria.

[10/25/2021]

The Role of the Financial Dashboard in Decision-Making: The Case Study of The Allianz Insurance Institution

A research paper presented to the Virtual National Forum on: The Role of Management Control Tools in Decision-Making of the Economic Institution, Abdelhamid Mehri University-Constantine 2.

Compliance with International Standards: The International Standard of Condor Electronic's Export Visa

The National Forum on Adopting Comprehensive Management System and Rehabilitating ISO to Increase the Exports of Algerian Economic Institutions - April 26, 2021 at Mohamed Boudiaf University – M'sila. Algeria.

How Social Responsibility can be the panacea for SMEs,

The Virtual National Forum on Entrepreneurship and the Establishment of SMEs, February 6 and 07, 2021 at Tamanrasset University. Algeria.

Electronic management as a mechanism for the modernization of the Algerian Mail Institution,

The first Virtual National seminar on The application of electronic management and the means to secure it in Algerian institutions - the reality of application and the bets of the future - January 5, 2021, at the University Center, Ahmed Bin Yahya Al-Wanshrisi - Tissimselt. Algeria.

The role of strategic vigilance as a supportive mechanism in managing the Covid-19 crisis,

The National Forum on The Strategic Alert System as a Mechanism for Activating Institutional Performance, held at the University of Blida 2, on November 14, 2020. Algeria.

The role of the Algerian Zakat Fund in the financing of small and medium-sized enterprises: between reality and reform requirements,

The national conference on Entrepreneurship is a pivotal mechanism for the diversification of Algerian national economic products (challenges and perspectives), Mohamed Boudiaf-Messila University, June 14, 2020, Algeria.

The Contribution of Information and Communication Technology to Achieving the Social Dimension of Sustainable Development - Case Study of Algeria,

The National Forum on Advancing the service sector: a strategic challenge to achieve sustainable development in Algeria, held at the Abdelhafid Boulesouf University Center on March 12, 2020. Algeria

Quantitative methods applied to management and its role in decision-making,

The national conference on quantitative methods used to facilitation and its role in decision-making, University of Guelma October 02, 2019. Algeria

Legal Mechanisms to Protect Innovations,

The National Symposium on "Foundation for Open Innovation in Small and Medium Enterprises and Relationship Development - University: Between the Need for Adoption and the Barriers to implementation", University of Muhammad Khidr Biskra, Daily 2 May 3, 2018. Algeria.

The reality of economic corruption in Algeria and the mechanisms to combat it,

The National Forum on Corruption and its Impact on Economic Development, University of Guelma, April 24 - 25, 2018, Algeria.

Development of the Algerian tourism sector as an alternative to the hydrocarbons sector,

the school day on - Post-oil Algeria, University of Guelma, March 06, 2018. Algeria.

[01/04/2022]

The role of improving the public service in achieving local development in Algeria

A research paper presented to the Virtual National Forum on: Participatory Approach as a Mechanism for Achieving Sustainable Local Development in Algeria, the University of Mohamed Cherif Msaadia, Souk-Ahras. Algeria.

[03/06/2022]

The requirements and challenges of switching to e-commerce and ways to activate it with a focus on the state of Algeria

A research paper presented to the Virtual National Forum on Start-ups and E-Commerce in Algeria: Between the economic orientation of the state and the challenges of reality. University of Abass Gharour-Khanshala, Algeria

PROJECTS

[2014 - 2018]

The role of contemporary concepts of management in improving the competitiveness of the Algerian economic organization. Member of Research Project CNEPRU, n° M01520140017.

Algerian Ministry of High Education and Scientific Research.

[2020 - 2024]

The role of green concepts in achieving sustainable environmental management in Algerian economic institutions Head of Research Project PRFU, (Research Project Training-University), n° F02N01UN24012021.

Algerian Ministry of High Education and Scientific Research

TEACHING MODULES

[2002 – Current]

Business diagnosis, Systems decision support, Strategic analysis, Technological innovation, Conflict and crisis management, management of creativity and innovation, Innovation management, Information and communication system in the company.

Gradient level and post-gradient

DOCTOR'S THESIS SUPERVISOR

[2018 – 2023]

The role of green innovation in enhancing the economic enterprise's competitive advantage

speciality: economic and management of enterprises

[2019 – 2024]

The role of e-management in improving public service.

speciality: economic and management of enterprises

[2019 – 2024]

The role of smartphone applications in enhancing e-commerce.

speciality: economic and management of enterprises

[2020 – 2025]

The Role of Digitization Applications in Improving the Financial Management of The Algerian University

JOURNAL REVIEWER

Journal of Financial Reporting and Accounting

Emerald publishing

Revue Organisation et Travail (ROT)

Review el-maqrizi for economic and financial studies.

Industrial Economy Journal (IERK).

Economics, Financial Banking and Management journal (EFBMJ).

journal of legal and economic research (JLER).

MEMBERSHIPS OF EDITORIAL BOARD

the Science Journal of Business and Management.

ISSN Print: 2331-0626 ISSN Online: 2331-0634

PAPERS IN PROGRESS

1- highlight on the indicators of environmental performance in Algeria for the period 2005-2019

2- The 2025 master plan for tourism development in Algeria between reality and outlooks - Econometric study

BOOK EDITOR

[2023]

Competitive Advantage, Strategy and Innovation in Africa Issues and Applications

Routledge-Taylor and Francis group

<https://www.routledge.com/Competitive-Advantage-Strategy-and-Innovation-in-Africa-Issues-and-Applications/Abdelli-Chemma-Ahlem-Maliki-Singh/p/book/9781032307190#>

Green Technologies and Corporate Sustainability Towards Pursuing the Sustainable Development Goals

Book Series: World Scientific Studies in International Economics

<https://www.worldscientific.com/series/wssie>

06/10/2024